

Jemarie (Jema) Negron Losada

Marketing Graduate Student

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Dear Hiring Manager,

My name is Jema Negron, and I am a results-driven marketing professional with over seven years of experience across recruitment, leadership, and strategic marketing. I'm driven by a passion for developing innovative, data-informed strategies that foster meaningful engagement and growth that lasts across diverse audiences and digital platforms.

In my current role at Florida International University, I represent the college at recruitment events, support marketing initiatives, and evaluate campaign performance to enhance outreach and impact. Previously, as a team leader at Target, I managed cross-functional projects that strengthened my leadership, communication, and analytical problem-solving abilities. These are skills that continue to shape my professional approach.

With a strong foundation in digital marketing, campaign management, and data analysis, I bring both creativity and strategy to every project I undertake. I thrive in lively, fast-paced environments that value collaboration, innovation, and continuous professional development, while also maintaining a healthy work-life balance.

Thank you for considering my application. I look forward to the opportunity to contribute my experience, enthusiasm, and strategic thinking to your organization's continued success.

BEST REGARDS,

Jemarie Negron