



To Whom It May Concern,

I am pleased to write this letter of recommendation for Jemarie (Jema) Negron Losada. I have had the opportunity to work with Jema in her role as a College Recruiter I at Florida International University, where she has consistently demonstrated professionalism, initiative, and a strong commitment to student success.

In her role, Jema represented the university at recruitment events and engaged effectively with prospective students and families. She communicated complex information about academic programs, admissions processes, and financial aid with clarity and empathy, making students feel supported and informed. Jema also played an important role in coordinating open houses, marketing campaigns, and data tracking efforts that helped support and optimize recruitment strategies.

Jema brings a rare combination of analytical thinking and interpersonal strength. Her academic background in psychology and marketing is evident in the way she approaches outreach, data collection, and problem-solving. She is highly organized, dependable, and able to adapt quickly in fast-paced environments. Her bilingual proficiency in English and Spanish has been a significant asset, allowing her to connect authentically with diverse populations.

Beyond her technical skills, Jema is a natural team player and emerging leader. She approaches her work with curiosity, accountability, and a strong work ethic, and she consistently looks for ways to improve processes and outcomes. Colleagues and students alike appreciate her professionalism, approachability, and willingness to go above and beyond.

I am confident that Jema will be an asset to any organization she joins. I recommend her without reservation and am happy to provide additional information if needed.

Sincerely,

Prisciliana Berríos de la Vega

Florida International University

Assistant Director of Admissions, Graduate Enrollment and Retention Management

Chapman Graduate School of Business & College of Engineering and Computing

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Miami, October 13, 2025

Dear Hiring Manager,

I'm happy to provide this reference for Jemarie Negron Losada, who has been a graduate school recruiter at Florida International University since May 2024.

During her time here, Jema has contributed to our enrollment efforts (often exceeding established enrollment goals) and actively participated in event planning and promotion as part of our experiential marketing initiatives.

She has helped organize events and brought creative ideas that support our marketing-recruitment strategy.

Jema has also collaborated with our Content Strategist to create engaging video content for prospective students, showing her ability to contribute meaningfully to initiatives that increase engagement and visibility. She is organized, communicates clearly, and brings a positive, approachable attitude to her work.

I have seen her dedication, enthusiasm, and willingness to support teams and break silos, and I am confident she can make a positive impact in roles that match her skills and interests. I'm pleased to provide this reference in support of her professional growth.

Should you require further details, I can be reached at yakimenc@fiu.edu and would be glad to provide additional context.

Best regards,

Cristina Lopez Yakimenko

Associate Director of Marketing & Analytics

College of Business at Florida International University

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OCTOBER 2025

TO WHOM IT MAY CONCERN,

I'm writing this reference in support of Jemarie Negron Losada. Jema has been a recruiter under my supervision since May 2024. She does a remarkable job in this position and has been an asset to our organization.

She has excellent communication and written skills, is highly organized, and can work independently.

Jema also aided in the supervision of the team's student assistants during her time with our company. Under Jema's management, these assistants were responsible for many of the office's essential clerical and administrative functions.

She developed recruitment and marketing initiatives that have been crucial in the growth of the programs she oversees, which has led to an unexpected increase of 30% in program volume.

Jema had an excellent rapport with multiple partners, including prospective students, coworkers, and professional organizations. Her ability to communicate effectively with all these people via email, on the phone, and in person made her an asset to us.

She would add value to any company, and I recommend her for any endeavor she chooses to pursue. Contact me if you have any other questions.

Warm regards,

Vincent Pre
Manager College Recruiting, MBA Programs
Florida International University- College of Business