

Jemarie (Jema) Negron Losada

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[LinkedIn Profile](#)

[Digital Portfolio](#)

ABOUT ME

I am a highly motivated and results-driven marketing professional seeking a challenging opportunity to strengthen my skills and experience in a passionate industry environment.

EXPERIENCE

COLLEGE RECRUITER I, FLORIDA INTERNATIONAL UNIVERSITY (FIU)

MAY 2024- PRESENT

- Serve as a front-line representative for FIU Business programs by engaging prospective students and families through structured outreach, follow-up, and relationship-building.
- Support recruitment communications by maintaining timely, accurate prospect records and coordinating next-step actions through CRM/ATS workflows and internal processing requests.
- Coordinate recruitment operations by partnering with internal teams to route and process applicant documentation accurately and efficiently, ensuring strong service experience and compliance with timelines.
- Contribute to event-based engagement efforts (e.g., team recruiting meetings, planning conversations) by aligning needs across stakeholders and ensuring follow-through action items.
- Known for clear communication and strong documentation habits, reinforcing team consistency and reducing errors in high-volume administrative workflows.

ASSET PROTECTION TEAM LEADER & SECURITY SPECIALIST INTERN / TARGET

JULY 2021 – DEC 2023

Led asset protection operations, investigations, and team management to minimize loss and enhance safety. Partnered with law enforcement and cross-functional teams to implement preventative strategies, analyze shortages, and coordinate community safety initiatives.

RETAIL SALES ASSOCIATE / PAYLESS, BATH & BODY WORKS, TARGET

NOV 2017 – JULY 2021

Delivered customer service, operated POS, and maintained store appearance.

EDUCATION

MS MARKETING/ FIU, MIAMI FLORIDA

MAY 2026

Master of science in marketing prepared with strong analytical and critical thinking skills. Hoping to apply broad marketing knowledge to create data-driven and creative solutions.

BA IN PSYCHOLOGY / FIU, MIAMI FLORIDA

AUG 2022

Degree in Psychology with demonstrated abilities in psychological assessment, data collection, and client record maintenance, developed through coursework and RBT training certification.

MARKETING INTERNSHIP / FIU

MAY 2025 - AUG 2025

FIU College of Business
Created marketing materials and content tailored for student recruitment. Aided in social media campaigns targeting prospective candidates, Organized virtual and in-person outreach events.

SKILLS

- Problem solving
- Flexibility
- Leadership & team management
- Bilingual: Spanish & English
- Communication
- Organization
- Microsoft 365, Google Workspace
- Recruitment Strategy & Candidate Engagement
- Critical thinking
- Data entry & reporting
- Event coordination & outreach
- CRM & ATS Familiarity