

Jemarie (Jema) Negron Losada

305.290.9711

Negronlosada@gmail.com

[LinkedIn Profile](#)

[Digital Portfolio](#)

ABOUT ME

I am a highly motivated and results-driven marketing professional seeking a challenging opportunity to strengthen my skills and experience in a passionate industry environment.

EXPERIENCE

COLLEGE RECRUITER I, FLORIDA INTERNATIONAL UNIVERSITY (FIU) MAY 2024- PRESENT

Represented the college at recruitment events, engaging with prospective students and families while providing guidance on academic programs, admissions, and financial aid. Coordinated open houses, marketing campaigns, and data tracking to support and optimize recruitment strategies.

ASSET PROTECTION TEAM LEADER & SECURITY SPECIALIST INTERN / TARGET JULY 2021 – DEC 2023

Led asset protection operations, investigations, and team management to minimize loss and enhance safety. Partnered with law enforcement and cross-functional teams to implement preventative strategies, analyze shortages, and coordinate community safety initiatives.

RETAIL SALES ASSOCIATE / PAYLESS, BATH & BODY WORKS, TARGET NOV 2017 – JULY 2021

Delivered customer service, operated POS, and maintained store appearance.

EDUCATION

MS MARKETING/ FIU, MIAMI FLORIDA MAY 2026

Master of science in marketing prepared with strong analytical and critical thinking skills. Hoping to apply broad marketing knowledge to create data-driven and creative solutions.

BA IN PSYCHOLOGY / FIU, MIAMI FLORIDA AUG 2022

Degree in Psychology with demonstrated abilities in psychological assessment, data collection, and client record maintenance, developed through coursework and RBT training certification.

MARKETING INTERNSHIP / FIU MAY 2025 - AUG 2025

Degree in Psychology with demonstrated abilities in psychological assessment, data collection, and client record maintenance, developed through coursework and RBT training certification.

SKILLS

- Problem solving
- Flexibility
- Leadership & team management
- Bilingual: Spanish & English
- Communication
- Organization
- Microsoft 365, Google Workspace
- Recruitment Strategy & Candidate Engagement
- Critical thinking
- Data entry & reporting
- Event coordination & outreach
- CRM & ATS Familiarity

